



PATENTS  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Seth Haberman et al. Examiner: Igor N. Borissov  
Application No.: 09/545,524 Confirmation No.: 9763  
Filing Date: April 7, 2000 Art Unit: 3639  
For: TEMPLATE CREATION AND EDITING FOR A MESSAGE CAMPAIGN

Mail Stop RCE  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO FINAL OFFICE ACTION**

Dear Sir,

Responsive to the Office Action that was mailed on August 11, 2006, applicants hereby amend the above-identified patent application as follows:

**Amendments of the Claims** are reflected in the listing of claims that begins on page 2 of this Reply.

**Remarks** begin on page 7 of this Reply.